

# Emerson to Acquire GE's Intelligent Platforms Business

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## Safe Harbor Statement

*Statements in this presentation that are not strictly historical may be “forward-looking” statements, which involve risks and uncertainties, and Emerson undertakes no obligation to update any such statements to reflect later developments. These risks and uncertainties include economic and currency conditions, market demand, pricing, protection of intellectual property, competitive and technological factors, and the impact of the Tax Cuts and Jobs Act, among others, as set forth in the Company's most recent Annual Report on Form 10-K and subsequent reports filed with the SEC.*



# GE's Intelligent Platforms Business Adds Key Capabilities in the Control Layer

## Data Management

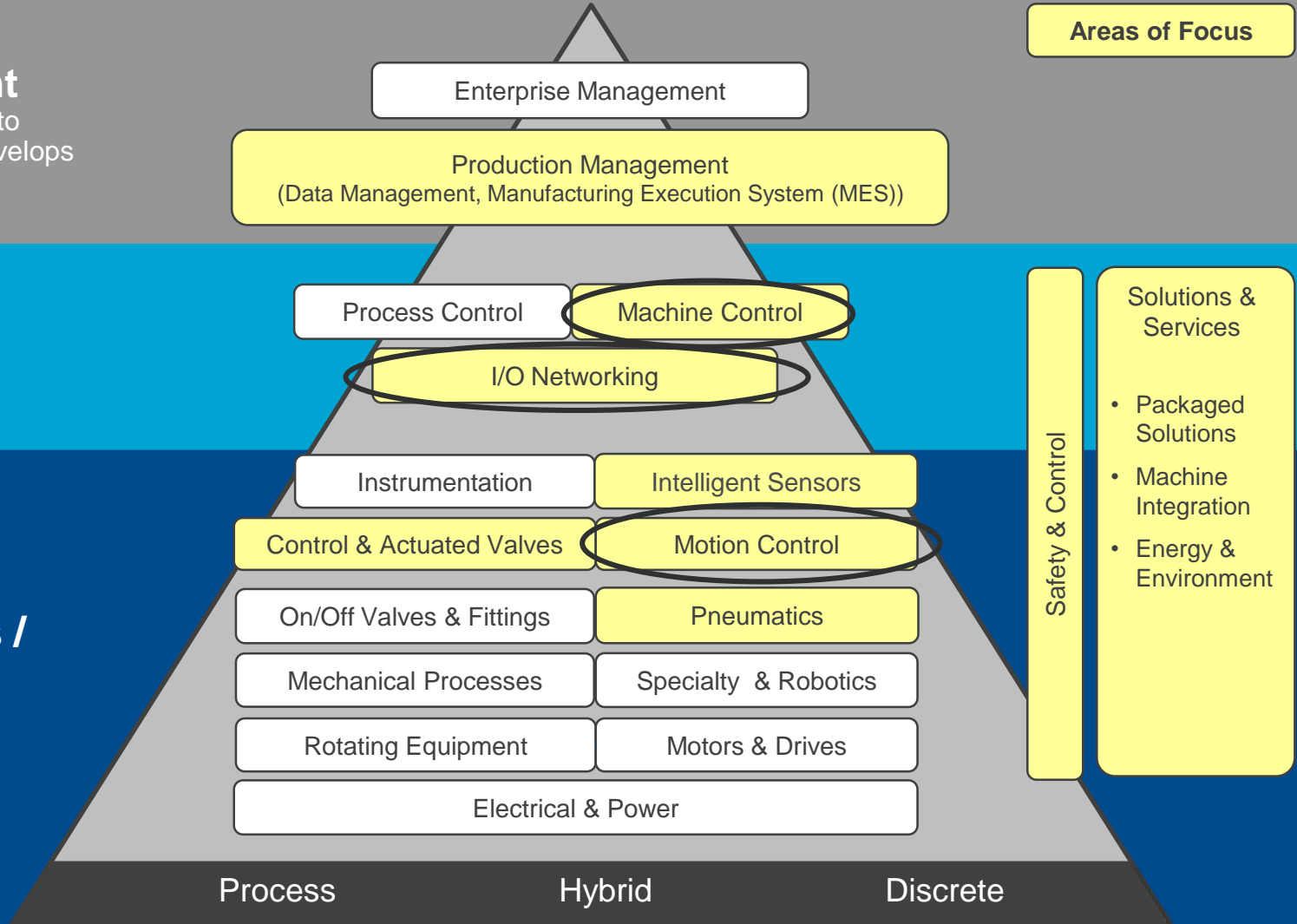
Converts rich data to information and develops actionable insights

## Control

Performs action on rich data collected from the field

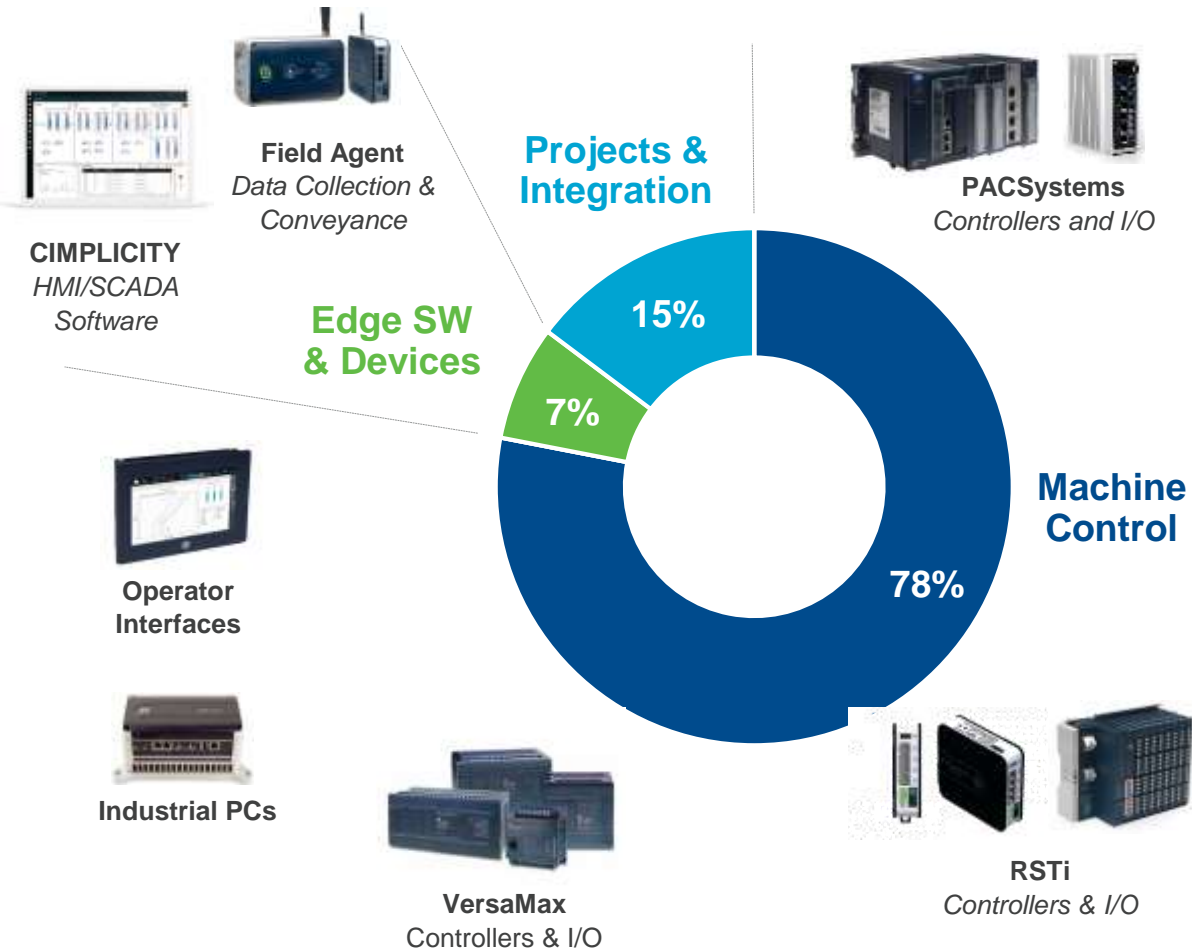
## Devices / Instruments / Sensors

Generates rich data



# Intelligent Platforms Portfolio Mix & Key Differentiators

## Product Portfolio Mix



## Key Differentiators

-   
Ruggedness
-   
Reliability
-   
Cyber Security
-   
Optimization & Analytics

**Solid Offering in Machine Control – PLCs and IPCs**

# Eliminating Islands of Automation through Innovations and Interfaced PLC Technology

## DeltaV PK Controller

→ Process and Hybrid Applications



Standalone and native on DeltaV Control System

## Ovation Compact Controller

→ Power and Water Applications



Standalone and native on Ovation Control System

## Intelligent Platforms PLC

→ Discrete and Hybrid Applications



Standalone and will interface with Emerson Control Systems

### Application Examples

- Small Standalone Systems
- OEM Skids, Well Pads
- Edge Controller incl. Embedded Analytics
- Ethernet Device Control

### Application Examples

- Wind and Solar
- Microgrid
- Coal Handling
- Hydro Power
- Water / Wastewater Pump Stations

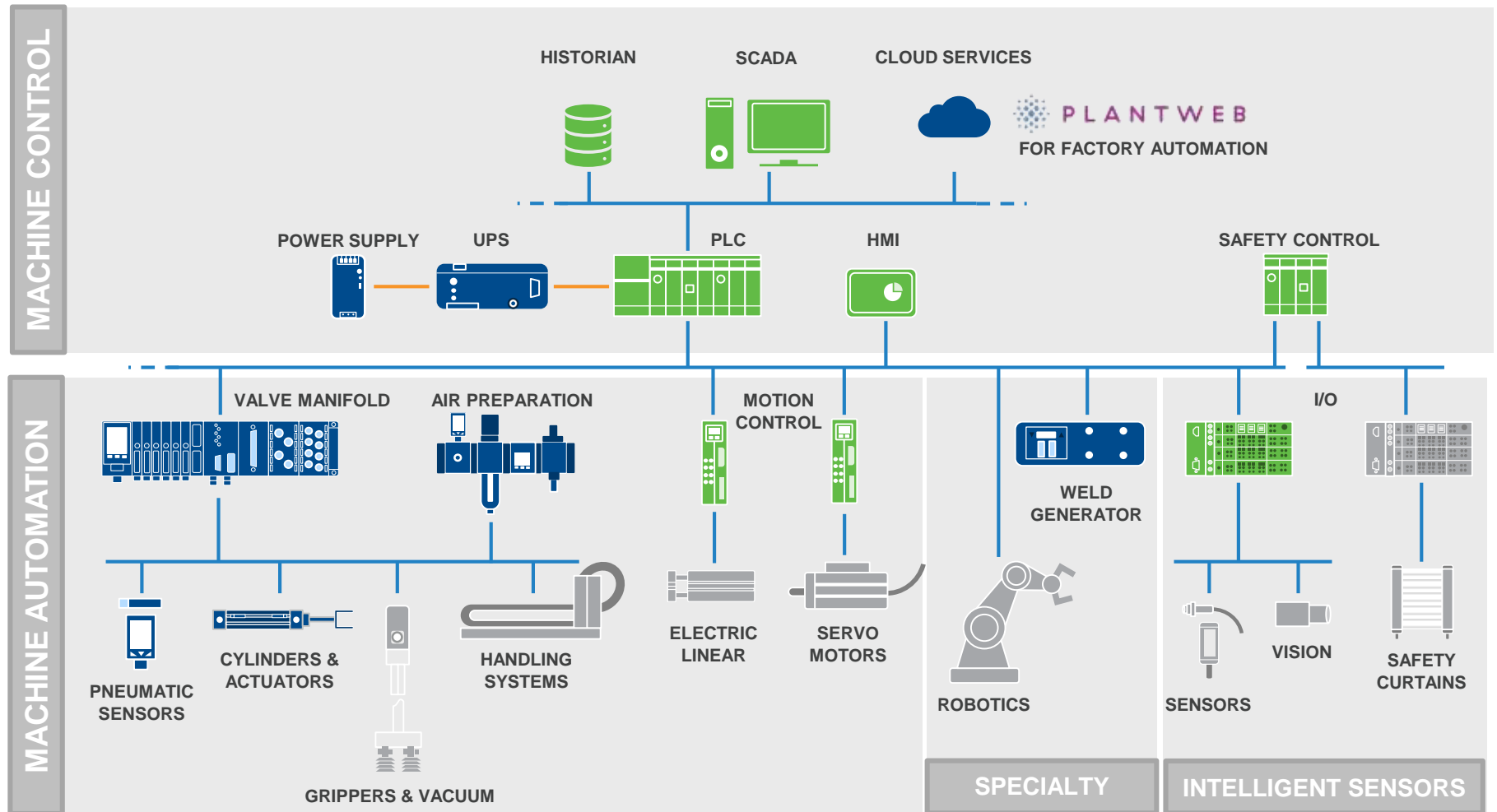
### Application Examples

- Standalone / OEM Machinery
- Assembly Lines
- Fill / Finish
- Packaging
- Edge Applications

**Expanding Addressable Market by Leveraging Domain Expertise, Customer Base, and Global Channel**

# Taking Another Step in Building out Emerson's Discrete Automation Offering

Emerson  
Intelligent Platforms



**Intelligent Platforms Fills Critical Gaps in Machine and Motion Control**

# Intelligent Platforms Is a Strong Complementary Fit with Emerson's Automation Solutions Business

## Desirable Target

### Discrete Control Is a Critical Capability for Emerson

- Intelligent Platforms brings a proven 25+ year track record in automation
- Capabilities include PLCs, Industrial PCs, I/O and related hardware / software
- Intelligent Platform's machine control technology is a unique asset

## Strengthen Market Position

### Reinforces Emerson's Leadership in \$200B Automation Market

- Complements existing portfolio in process, hybrid and discrete markets, allowing Emerson to offer best-fit control solutions
- Strong focus on connected, intelligent control aligns with Emerson's Plantweb strategy
- Provides access to key customers in targeted hybrid and discrete end markets

## Value Creation

### Growth Synergy Potential across Core Emerson Markets

- Further development to interface PLC with Emerson DCS platforms
- Expand market reach and pull-through via Emerson global channel
- Margin improvement through leverage of Emerson manufacturing & supply chain

**Adds Valuable Machine Control Capability and Expands Our Ability to Serve Customers Across Process, Hybrid and Discrete**