

# Rapid GO™ Switch delivery helps grain storage bin maker meet tight customer deadline

## RESULTS

- Offered superior outdoor quality and durability specifications
- Increased functionality, safety, and performance
- Added brand value to customer's equipment
- Fulfilled the customers immediate delivery requirements



## APPLICATION

Grain and seed storage

## CHALLENGE

An agricultural equipment manufacturer produced grain and seed storage bins. It needed a positioning switch that indicated when the bin's feed gate was open. The manufacturer searched for a supplier that could provide a durable and robust positioning switch that operated reliably in a dusty environment. The project had a short deadline, so rapid delivery and local support were important.

## SOLUTION

Emerson answered the agricultural equipment manufacturer's challenge with the TopWorx™ GO™ Switch Model 73 proximity sensor. The GO Switch offered superior outdoor quality and durability specifications and enabled the manufacturer to increase the functionality, safety, and performance of its equipment. In addition, the customer valued TopWorx's reputation for reliability and longevity. Emerson met the customer's delivery requirements by shipping the first 125 pieces immediately and supplying another 125 pieces over the next six months.

*Thanks to Emerson's TopWorx™ GO™ superior outdoor quality and durability specifications, the manufacturer increased the functionality, safety, and performance of its equipment.*

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