



# TUNE IN

SEP 23 - 27, 2019 | NASHVILLE, TN

# REGISTER NOW!

# Emerson Global Users Exchange

## Refining & Petrochemical Essentials

### ESSENTIAL SESSIONS

Take part in our featured downstream refining sessions at the 2019 Emerson Global Users Exchange. It's all designed to help you:

- **Industry Forums:** See how you can overcome various downstream industry challenges—from cybersecurity to improving operations through digital transformation.
- **Presentations:** Learn how end-users effectively utilize advanced technologies and services to improve their operations, including best practices, common industry challenges and successes, and proven project solutions.
- **Educational Services Courses:** With more than 23 courses available, you can enhance your capabilities.
- **Networking:** Share and learn from your peers at the professional networking events.

### MEET THE EXPERTS

Thursday, September 26 · 2:15 pm–3:45 pm  
Friday, September 27 · 8:30 am–10:00 am  
Round out your conference with practical working sessions focused on prevalent issues your operations face and the solutions you can apply. There are several sessions to choose from. Two sessions we'd like to suggest are.

#### MTE-2031

Utilizing Simulation and Digital Twin

#### MTE-2034

Cybersecurity

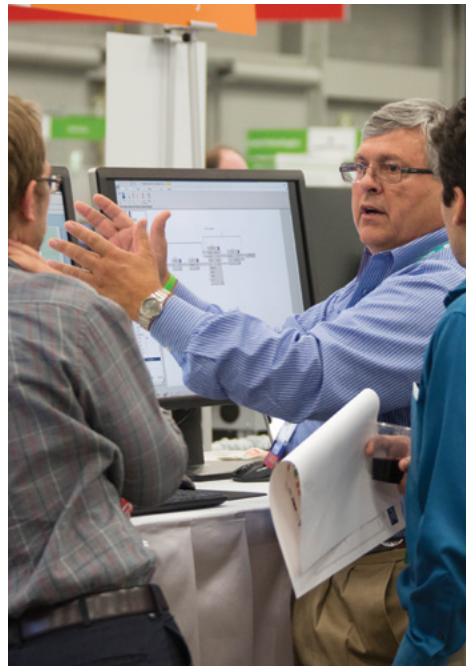
### INDUSTRY FORUM

#### Downstream industry challenges and how operating companies confront them

Monday, September 23 · 2:30 pm–4:00 pm

Downstream industries are faced with many challenges—from global competition, maintaining a safe work environment and profitability to improving process availability and asset reliability while staying compliant with changing regulations.

Check out what this panel of experts say about ensuring cybersecurity, upskilling personnel, and embracing digital transformation to enhance operations.



### NETWORKING

#### Music Jam!

Tuesday, September 24 · 8:00 pm–12:00 am  
Gaylord Opryland Convention Center  
Delta A Ballroom

Come celebrate the musical talents of the Emerson Exchange community during our annual music jam. Be sure to stop by and enjoy this exclusive rock n' roll event.

#### Emerson Networking Event

Thursday, September 26 · 6:00 pm–9:00 pm  
Wildhorse Saloon

Network with your fellow attendees while enjoying music and dancing at this historic warehouse.

### TECHNOLOGY EXHIBITS

Experience first-hand some of Emerson's latest technologies and talk with subject matter experts.

**Opportunity Crudes**—See how you can maximize the percentage of opportunity crudes without additional risk.

**Blending Solutions**—Discover ways to provide consistent, yet flexible, operation to meet varying fuel specifications while minimizing quality giveaway.

**Ethylene**—Learn how to save money over the life of your plant while improving yield, increasing capacity utilization, and reducing energy costs.

**Operational Excellence**—Find out how digital transformation can enable operational excellence across your plant.

# REGISTER NOW!

[www.EmersonExchange.org/Americas](http://www.EmersonExchange.org/Americas)



# EMERSON™



# CONFERENCE SESSIONS FOR REFINING & PETROCHEMICAL

Get new perspectives on how to manage your operations by participating in a variety of conference sessions. Our roadmaps will provide insight on the future direction of Emerson's portfolio of products, solutions, and services while our presentations and Educational Services courses will help you gain new perspective on how to leverage technologies to drive process improvements, reduce costs, and improve productivity.

## ROADMAPS

### RDM-2067

Control and Operator Performance Roadmap

### RDM-2068

Digital Twin, Lifecycle Dynamic Simulator Roadmap

### RDM-2073

Digital Transformation and Plantweb Roadmap

### RDM-2070

Plantweb Analytics Roadmap

### RDM-2077

Plantweb Optics Roadmap

### RDM-2071

Project Services Roadmap

### RDM-2076

Reliability Solutions Roadmap

## TECHNOLOGY ROUNDTABLES

Join our Technology Roundtables to stay up to date on technology trends, current use cases, and practical issues with industry experts and peers.

### TR-2023

IT and OT Collaboration

### TR-2018

Jumpstart your Digital Transformation

### TR-2022

Digital Twin and Simulation Technology for Improving Plant Operations

## ESSENTIAL REFINING & PETROCHEMICAL PRESENTATIONS

### 6-1086

A Case Study on YPF's Loss Control Program, Becoming a Pacesetter

### 5-1781

CHS Refining Lays the Foundation for a First-quartile Reliability Program

### 9-1064

The Five Stages of Project Grief

### 3-1789

Connect to Emerson's Combustion Solution to Reduce your Energy Costs

### 1-1983

Digital Transformation Journey Bangchak Refinery

### 8-1688

Fine-tune a Turnaround Through Digital Transformation in an Interactive Workshop

### 2-1548

Maximize your Turnaround Efficiency Using Connected Services

## EDUCATIONAL SERVICES COURSES

Sharpen your knowledge or learn something new. Attend the ones we recommend below or choose from more than 23 educational services courses offered at no charge—including 16 that offer CEUs.

### EDU-2012

Meter Verification Methodologies, and Process & Performance Analytics for Emerson Flow Technologies

### EDU-2007

PK Controller

### EDU-2008

Plantweb Optics + Insight

This is only a portion of the overall offerings, covering a wide spectrum of industry and technology-specific topics. Get a full list of Emerson Exchange courses, roadmaps, presentations, and more at [www.EmersonExchange.org/Americas](http://www.EmersonExchange.org/Americas)