



# TUNE IN

SEP 23 - 27, 2019 | NASHVILLE, TN

# REGISTER NOW!

# Emerson Global Users Exchange

## Chemical Essentials

### ESSENTIAL SESSIONS

Take part in our featured chemical sessions at the 2019 Emerson Global Users Exchange. This industry-specific content has been designed to help you:

- **Industry Forums:** Discover how digital transformation has impacted the chemical industry, and what we may expect in the future.
- **Presentations:** Learn best practices, implementation successes, tips and tricks, and proven project solutions with more than 80 relevant presentations.
- **Educational Services Courses:** With more than 23 courses available, you can enhance your capabilities.
- **Networking:** Share and learn from your peers at the professional networking events.

### MEET THE EXPERTS

Thursday, September 26 • 2:15 pm–3:45 pm  
Friday, September 27 • 8:30 am–10:00 am

Round out your conference with practical working sessions focused on prevalent issues your operations face and the solutions you can apply. There are several sessions to choose from. Three sessions we'd like to suggest are:

**MTE-2030**

Cloud and Edge Control Solutions

**MTE-2031**

Utilizing Simulation and Digital Twin

**MTE-2034**

Cybersecurity

### INDUSTRY FORUM

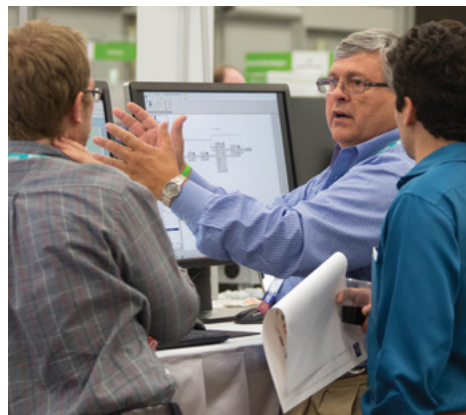
**Digital transformation. Lessons learned.**

Monday, September 23  
2:30 pm–4:00 pm

In last year's forum we discussed the meaning of digitization, Industrial Internet of Things, and Big Data, and their impact on the chemical industry. A lot has changed since that discussion. This year, our customers will share their insights on the value digital transformation has offered our industry over the past year and where we may go from here.

Some topics our panel will cover:

- IIoT Implementation
- Digitalization/Digitization—Successful Applications and Lessons Learned
- Workforce Dynamics for the Chemical Industry



### NETWORKING

**Music Jam!**

Tuesday, September 24 • 8:00 pm–12:00 am  
Gaylord Opryland Convention Center  
Delta A Ballroom

Come celebrate the musical talents of the Emerson Exchange community during our annual music jam.

**Emerson Networking Event**

Thursday, September 26 • 6:00 pm–9:00 pm  
Wildhorse Saloon

Network with your fellow attendees for music and dancing at this historic warehouse featuring three levels to explore.

### TECHNOLOGY EXHIBITS

Experience first-hand some of Emerson's latest technologies and talk with subject matter experts.

**Ethylene**—Learn how to save money over the life of your plant while improving yield, increasing capacity utilization, and reducing energy costs.

**Blending Solutions**—Explore ways to shorten cycle times, improve batch accuracy, and easily meet production targets.

**Operational Excellence**—Find out how digital transformation can enable operational excellence across your plant.

# REGISTER NOW!

[www.EmersonExchange.org/Americas](http://www.EmersonExchange.org/Americas)



# EMERSON™



# CONFERENCE SESSIONS FOR CHEMICAL

Get new perspectives on how to manage your operations by participating in a variety of conference sessions. Our roadmaps will provide insight on the future direction of Emerson's portfolio of products, solutions, and services while our presentations and educational services courses will help you gain new perspective on how to leverage technologies to drive process improvements, reduce costs, and improve productivity.

## ROADMAPS

### RDM-2067

Control and Operator Performance Roadmap

### RDM-2068

Digital Twin, Lifecycle Dynamic Simulator Roadmap

### RDM-2073

Digital Transformation and Plantweb Roadmap

### RDM-2070

Plantweb Analytics Roadmap

### RDM-2077

Plantweb Optics Roadmap

### RDM-2071

Project Services Roadmap

### RDM-2076

Reliability Solutions Roadmap

## TECHNOLOGY ROUNDTABLES

### TR-2017

Cybersecurity—Safeguarding Control Systems from Adversarial to Non-adversarial Threats

### TR-2018

Jumpstart your Digital Transformation

### TR-2019

Integrating RFID into the Industrial Workplace to do More than Just Tag Assets

### TR-2022

Digital Twin and Simulation Technology for Improving Plant Operations

### TR-2023

IT and OT collaboration

## ESSENTIAL CHEMICAL PRESENTATIONS

### 6-1829

Achieving High Batch Asset Utilization using DataJaguar (*Dow*)

### 6-1606

An Unexpected Data Journey: The Prescription for Prescriptive Analytics (*Celanese*)

### 6-1628

Automated Yield Calculations Integrated to PI and DeltaV Batch (*Novo Nordisk*)

### 4-1196

Automating Polymerization Process using the Digital Twin (*Lubrizol*)

### 4-1306

Digital Transformation in Action: Bayer's Proven Results with DeltaV Mobile (*Bayer*)

### 5-1361

Justifying Reliability Investments via Operational Improvements (*Emerson*)

### 4-1124

How the Digital Twin Provided a 7X Payback for a Global Chemical Player (*Cristol*)

### 1-1612

How a Dow Plant Simplified Pressure Monitoring Compliance with a Wireless Setup (*Dow*)

### 4-1816

Eliminating Islands of Automation (*Umicore and Spartan*)

### 1-1911

Digital Transformation of Energy, Reliability, and Safety Workflows at Toagosei (*Toagosei Singapore*)

## EDUCATIONAL SERVICES COURSES

Sharpen your knowledge or learn something new. Attend the ones we recommend below or choose from more than 23 educational services courses offered at no charge—including 16 that offer CEUs.

### EDU-1994

Advantages of Using a Multi-Disciplined Controller (PLC)

### EDU-2000

DeltaV Cybersecurity

### EDU-2001

DeltaV Live

### EDU-2003

Digital Twin Simulation with Mimic

### EDU-2005

Energy Management Strategies for Process Plants

### EDU-2007

PK Controller

This is only a portion of the overall offerings, covering a wide spectrum of industry and technology-specific topics. Get a full list of Emerson Exchange courses, roadmaps, presentations, and more at [www.EmersonExchange.org/Americas](http://www.EmersonExchange.org/Americas)